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Via U.S. Mail

Murph Finnicum
809 W. Clark Street
Urbana, IL 61801

Re: *Suburban Express, Ltd.*

Dear Mr. Finnicum:

Suburban Express has asked that I contact you regarding your post about it on Reddit regarding the claim you make that “they are likely to sue” an individual that uses its service. Suburban Express requests that you remove this claim from the Reddit page you co-moderate, because it is clearly false and has no legitimate basis in fact.

As I am sure you will agree, my first contact with you on behalf of Suburban Express gained you a considerable amount of attention. You apparently seem to enjoy this attention based upon all of the activities that you engaged in relative to Suburban Express including your interviews with the Daily Illini, news sites, blogs and other individuals you have corresponded with since my initial letter to you.

As I said, your claim that Suburban Express is likely to sue a passenger if they use its service is false. The article you link to references the 125 lawsuits filed by Suburban Express in Ford County, but, as I am sure you are aware, those lawsuits were dismissed. Further the suits represented a miniscule fraction of Suburban Express business. Specifically Suburban Express served over 120,000 passengers during that time period, and accordingly those lawsuits represent less than 1% of the ridership during the period. This fact alone clearly demonstrates that, by riding Suburban Express, a person is not likely to get sued.

Based upon my understanding of the stated intentions of your crusade against my client, the purpose of your Reddit postings about Suburban Express has been served. In spite of this fact you still maintain that my client is likely to sue passengers if they use its service. Based upon the notoriety and apparent support that you have received as a result of the lawsuit controversy, it is clear that your words about Suburban Express carry additional weight and legitimacy with those who read your claims. Additionally, for the same reasons, I do not believe a reasonable person would agree that your claims are merely an exaggeration on your part. This fact seems to indicate that you are continuing to maintain this claim about Suburban Express in the hopes of receiving similar attention and internet recognition in the future, or, alternatively, that you are maintaining the lawsuit claims in an effort to harm my client’s business.

Simply put, Suburban Express has received a large amount of publicity regarding its actions in the past. With the information that is available to the public at large based upon the same, any prospective customers have ample evidence to make their own determination as to whether or not they want to use Suburban Express. Your false claims regarding the likelihood of the lawsuit are clearly more than an attempt to “educate” and “protect” the public as you have

claimed, and Suburban Express requests that you remove this claim from Reddit within seven days.

Thank you for your attention to this matter.

Sincerely,

CHAPIN & LONG, P.C.

James E. Long
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JEL:kte